

AGENDA - THURSDAY, SEPTEMBER 9, 2021 9:00 AM - 1:00 PM EST

INTRODUCTION TO AIRC

9:00 - 9:10 AM

10 mins

Dinesh Verma, Executive Director, SERC & AIRC

PANEL - EVALUATING IP'S ROLE IN DRIVING INNOVATION AND COMPETITIVENESS

9:10 - 10:25 AM

75 mins

Moderator: **Stan Soloway**, President and CEO, Celero Strategies, LLC.

Panelists: **Alison Brown**, President and CEO, NAVSYS Corporation
William C. Greenwalt, Nonresident Senior Fellow at the American Enterprise Institute
Adriana Luedke, Director and Associate General Counsel, Lockheed Martin
Moshe Schwartz, President, Etherton and Associates

10:25 - 10:35 AM

10 mins

BREAK

KEYNOTE SPEAKER

10:35 - 11:05 AM

30 mins

John Tenaglia, Principal Director, Defense Pricing and Contracting, Department of Defense

Introduction of Speaker:

Richard Gray, Director, Intellectual Property Cadre, OUSD (Acquisition & Sustainment)

11:05 - 11:15 AM

10 mins

BREAK

PANEL - IP VALUATION: IMPACTS ON INDUSTRY ENGAGEMENT AND INNOVATION

11:15 AM - 12:30 PM

75 mins

Moderator: **Steven Schooner, Esq.**, Nash & Cibinic Professor of Government Procurement Law

Panelists: **Bill Elkington**, Managing Member, Mind IC
Ben McMartin, Managing Partner, Public Spend Forum
Lorna Tedder, Principal DoD Program Manager and Agile Acquisition SME, The MITRE Corporation
Tim Webb, Venture Capitalist and Independent Entrepreneurship Consultant

DISCUSSION

12:30 - 1:00 PM

30 mins

OUTCOMES AND CLOSING REMARKS