



ACQUISITION INNOVATION
RESEARCH CENTER

YOU'RE INVITED

DIGITAL ACQUISITION AND DATA STRATEGY FORUM

Dec. 8, 2021

9am - 1pm ET

ZoomGov

THE OBJECTIVE OF THIS FORUM is to help shape the vision, strategy, principles, and implementation steps for the DoD Digital Acquisition and Data Strategy that the DoD is developing for acquisition and sustainment. As you are aware, recent advances in data collection, storage, curation, and sharing—coupled with increased analytic capabilities from data science, machine learning, and artificial intelligence—have enabled organizations to fundamentally rethink how they organize, execute, and deliver improved and responsive capabilities. The digital transformation of practices and processes have the potential to revolutionize DoD acquisition and sustainment to improve warfighter capabilities at lower costs and at more responsive speeds. This forum will engage DoD, industry, and academia leaders in open discussion on digital transformation generally and its opportunities for improving defense acquisition outcomes. Our goals are to identify best practices and lessons learned from, identify key principles, discuss and improve our draft vision and strategy for transforming defense acquisition, coordinate and identify action officers from across the military departments and defense agencies, and identify next steps for implementation.

ABOUT AIRC:

The Acquisition Innovation Research Center (AIRC)—was established by the Department of Defense (DoD) in 2020 in fulfillment of a Congressional directive to seek actionable research, analyses, policy alternatives, demonstrations, and pilots from academia for innovation in defense acquisition policies and practices.



WEDNESDAY, DEC. 8, 2021

9:00 AM – 1:00 PM EST

TIME	EVENT & SPEAKER
9:00–9:10 AM	WELCOME & OPENING REMARKS <i>Dinesh Verma</i> , Executive Director, AIRC <i>Mark Krzysko</i> , SES, Principal Deputy Director, Data & Analytics, OUSD(A&S)
9:10–9:30 AM	OPENING KEYNOTE: Transformation Best Practices and Lessons <i>Mike Sutcliff</i> (CEO, Metta Industries, Inc.)
9:30–10:00 AM	DoD Digital Acquisition and Data Strategy <i>Phil Anton</i> (Stevens), <i>Laura Freeman</i> (Virginia Tech)
10:00–10:45 AM	EXECUTIVE PANEL: Challenges, Opportunities, and Next Steps for Digital Acquisition <i>Mark Krzysko</i> (moderator)
10:45–11:00 AM	BREAK
11:00–11:45 AM	TRANSFORMATION PANEL: Lessons, Principles, and Feedback from Industry Transformation Experts <i>Laura Freeman</i> (moderator)
11:45–12:05 PM	CHALLENGE KEYNOTE <i>Steve Blank</i> (Adjunct Professor, Stanford University & Founding Faculty Member, The Gordian Knot Center for National Security Innovation)
12:05–12:55 PM	FUNCTIONAL PANEL : Digital Innovation Opportunities <i>Phil Anton</i> (moderator)
12:55–1:00 PM	WRAP UP & NEXT STEPS <i>Mark Krzysko</i>

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