

ACQUISITION INNOVATION RESEARCH CENTER

# Mission-Aware Integrated Digital Transformation for Operational Advantage

## EXECUTIVE SUMMARY AND REPORT SEPTEMBER 2023

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## **EXECUTIVE SUMMARY**

This comprehensive report presents valuable insights drawn from in-depth conversations with Department of Defense (DoD) stakeholders, focusing on critical aspects of digital modeling, data utilization, and data-driven decision-making for ground vehicles. The report addresses challenges and opportunities in these domains and offers strategic considerations for optimizing the DoD's operational advantage.

The U.S. Army recognizes the potential of digital modeling to advance ground vehicle capabilities. However, practical challenges emerge in acquiring comprehensive digital data for various vehicle platforms. For instance, older platforms often lack up-to-date digital data, necessitating reverse engineering to create accurate digital replicas. This process faces challenges as it may overlook subtle characteristics and manufacturing discrepancies in the digital models. Furthermore, the lack of standardized digital data practice (e.g., data repositories) complicates the establishment of a cohesive digital modeling infrastructure.

Digital modeling is pivotal in understanding ground vehicle performance, especially in demanding environments. The synergy between non-destructive testing (NDT) and digital modeling is crucial, as NDT provides real-world insights while digital modeling excels in analyzing, simulating, and predicting performance under diverse conditions. Digital models enable simulations for decision-making, optimizing vehicle configurations, and operational strategies, including exploring innovative scenarios to customize vehicles for specific operational demands in challenging environments.

The establishment of the 11th Airborne Division in Alaska underscores the importance of ground vehicles suited for Arctic conditions. Army regulations and documents establish criteria for ground vehicle operations in cold climates, focusing on temperature-related considerations that significantly influence vehicle design attributes and performance benchmarks. The changing Joint Light Tactical Vehicles (JLTVs) supplier may impact access to Original Equipment Manufacturer (OEM) data, posing challenges to data-driven decision-making.

Data-driven decision-making involves considering various factors, including mobility, tire selection, powertrain specifications, and more. Different vehicle types and platforms require varying levels of data detail. Access to OEM data is crucial for data-driven decision-making. Discussions also explore the complexities of data ownership and access agreements.

The report introduces the Intelligent Front-End (IFE) framework, which optimizes data management, integration, and utilization. The IFE serves as a bridge between existing systems and modern data needs, enhancing user interactions with data. Implementing IFE involves phases such as learning, dual deployment, and full deployment, capturing user interactions to contribute to institutional memory and decision-making.

Digital modeling, simulations, and data-driven decision-making offer significant potential for enhancing the DoD's operational advantage, particularly in challenging environments like the Arctic. Accurate digital twins of vehicles are essential for simulating and optimizing performance under various conditions. Addressing data challenges, including access and ownership, can be achieved through mission-aware digital integration. Integrated digital transformation streamlines logistics, maintenance, and mission-specific simulations, ultimately improving mission readiness and resource optimization.

In future research endeavors, the aim is to develop a versatile decision/reasoning tool framework tailored to various cases, providing high-level guidance to sponsors based on crucial decision-making factors. This framework will enable prioritizing modeling efforts to address specific decision needs. Collaborations with DoD units are planned to gain insights into their decision-making processes, potentially focusing on airframes and sea platforms. The overarching goal is continually refining the approach, leveraging digital modeling and data-driven decision-making to meet evolving sponsor requirements and enhance the DoD's operational advantage.

In conclusion, this report underscores the importance of embracing digital technologies, optimizing data utilization, and addressing data challenges to bolster the DoD's operational readiness and effectiveness. The DoD is poised to excel in an ever-evolving landscape by ensuring adaptability, efficiency, and strategic agility.



## **INTRODUCTION**

The ongoing digital transformation within the Department of Defense (DoD) holds the potential to revolutionize various aspects of its operations, ranging from design and logistics to operations and sustainability. The integration of digital technologies promises substantial improvements in efficiency and effectiveness. This report dives into the challenges and complexities of this digital transformative journey, mainly focusing on aggregating and incorporating digital models into broader system-level capabilities. While significant strides have been made in digitization efforts, there is a critical need for a cohesive strategy to ensure that these digital models contribute effectively to mission analysis and optimization through the digitalization (i.e., digital transformation) process.

The distinction between "digitization" and "digitalization" has emerged as a point of critical consideration. To this end, the essential message lies in maintaining data in a format that enables swift content analysis and ensures long-term accessibility through the application of Artificial Intelligence (AI) and Machine Learning (ML) techniques. In this context, "digitization" predominantly involves altering the form of information, while "digitalization" extends further by reshaping both the form and the processes for its creation and utilization. The terms "digitalization" and "digital transformation" share closely related definitions, signifying the profound impact of digital technologies on DoD operations. A glossary of terms is provided at the end of this report.

## BACKGROUND

The DoD is at the forefront of bold digital modeling initiatives, aiming to bolster its capabilities across diverse domains. These initiatives encompass a broad spectrum of activities, ranging from the digitization of components via scanning to the creation of intricate 3D models for various vehicle platforms, along with the development of sophisticated simulation models. These coordinated efforts highlight the increasing recognition of the potential benefits of digital technologies, including real-time analysis, predictive modeling, and overall improvements in operational efficiency.

However, it is essential to understand that simply creating digital models, while a crucial step, does not guarantee their seamless fit and functionality within the larger framework of the DoD's operations. Despite the abundance of these digital models, significant challenges persist in ensuring their completeness, alignment with mission objectives, and compatibility across various datasets. These challenges are further compounded by the widespread nature of the digitalization process, involving numerous organizations from both the government and the private sector, often spanning international boundaries.

Furthermore, this report highlights the potential risks to the accuracy of digital models. Unintentional changes, along with deliberate alterations by opposing forces (adversaries) via data hacking, present dangers that could undermine the accuracy and reliability of these models. As a result, creating a robust digital system requires a well-rounded approach. The DoD's digital transformation efforts must go well beyond just the skilled creation of digital data; it must also involve tackling the complex and detailed elements that impact the effective use of digital models across the broader operational setup of the DoD. With these insights in mind, the upcoming sections of this report dive into the specific factors crucial for developing a thorough and unified digitalization strategy.

Through conducting this research, spanning 2022 to 2023, discussions with DoD representatives have illuminated the changing landscape of the ongoing digital transformation within the DoD. These discussions brought together experts and stakeholders, thereby providing invaluable insights into the challenges deeply embedded in the DoD's digital implementation initiatives. Focused discussions explored digital modeling, data integration, and technological resilience, providing insights into the complex and detailed workings involved in making digital technologies more efficient and effective. The outcomes emphasized the DoD's dedication to fostering a robust digital ecosystem, ready to amplify mission success, operational efficiency, and overall readiness in an increasingly complex digital domain.

Our research approach is structured around two core elements: engaging in in-depth discussions with key stakeholders within the DoD and conducting a rigorous examination of existing guidelines, standards, and pertinent literature. Through stakeholder discussions, we tap into the wealth of knowledge and expertise possessed by DoD personnel who are actively involved in the subject matter. Their firsthand perspectives, experiences, and recommendations form a critical foundation for our research.

In parallel, our comprehensive review process delves into established best practices, industry standards, and the latest advancements in the field. This examination ensures that our research is firmly grounded and up-to-date, allowing us to benchmark our findings against existing frameworks. Combining insights from DoD stakeholders with a review of guidelines and standards, our research approach embodies a holistic, data-driven methodology designed to provide robust and actionable outcomes.



## LESSONS FROM CONVERSATIONS WITH DoD STAKEHOLDERS

#### 1.1 Current Status of Digital Data and Modeling Infrastructure in the U.S. Army

Based on the conversation with U.S. Army personnel, the Army acknowledges the potential that digital modeling offers for advancing ground vehicle capabilities. However, this recognition is accompanied by practical challenges that require careful consideration, particularly in acquiring comprehensive digital data across various vehicle platforms.

Within the ground vehicles used by the U.S. Army, the availability of digital data (e.g., geometry data, requirement data, performance data, and analysis data) varies significantly among different vehicle platforms. This variation becomes more apparent when examining vehicles in older platforms (e.g., High Mobility Multi-purpose Wheeled Vehicle (HMMWV), colloquially known as "Humvee"), which are in the process of being replaced by newer JLTV Family of Vehicles (FoV) ("DOT&E (2011)"). In the older platforms, the availability of up-to-date digital data is often limited. In order to address this information gap, the process of reverse engineering must be taken into consideration. Reverse engineering involves scanning components, processing a point cloud, creating CAD models, and printing out the components using a 3D printer via an additive manufacturing process. Therefore, this process involves systematically disassembling and meticulously analyzing physical vehicles to create accurate digital replicas that aim to faithfully capture their tangible counterparts' intricate features.

However, the process of reverse engineering, though methodical, has challenges and potential limitations. Developing precise digital representations requires a deep knowledge of each vehicle's design and construction details. Despite these dedicated efforts, a drawback emerges—digital renditions may unintentionally overlook specific subtle characteristics and variations that are inherent to their tangible counterparts. Also, the utilized/original components for generating the digital representation may include notable manufacturing discrepancies (errors) and could fall outside acceptable tolerances. Consequently, the resulting digital models may not faithfully portray the initial design intent.

Furthermore, reverse engineering typically captures shape without capturing behavioral, performance, or contextual parameters that interplay with the geometry. These parameters ensure that the digital models accurately simulate real-world conditions and behaviors.

Moreover, a critical consideration arises: Should we also capture the test/qualification processes that the engineering teams underwent to qualify these parts? This concern arises from the possibility that a 3D-printed version will not meet specifications or performance requirements. To address this concern, our ongoing research aims to determine what needs to be captured in this regard, recognizing that comprehensive data on the testing and qualification processes is crucial for validating the accuracy and functionality of the digital models and their real-world applications.

As a result of the complicated engineering tasks involving reverse engineering, a significant challenge arises—the lack of a streamlined digital data acquisition process and comprehensive data repositories. This absence introduces a range of complexities when constructing digital models for the diverse ranges of ground vehicles. The absence of standardized digital data further amplifies the challenges in establishing a cohesive digital modeling infrastructure (i.e., a well-organized and interconnected system for creating digital models), which is essential for fully leveraging the potential of digital modeling within the operational domain of the U.S. Army.

Figure 1 illustrates the development of a jet engine in a streamlined circular and iterative digitalization process. Although primarily associated with aircraft, it shares essential principles with ground vehicle development, including those designed and manufactured for the US Army. While the specific applications differ, the fundamental approach to systems engineering, digitalization, and iterative processes remains similar. Both disciplines involve deconstructing complex systems into interconnected components, iterative design refinements, adaptation to evolving requirements, rigorous testing, risk mitigation, compliance with safety standards, and environmental considerations. These shared principles highlight the fundamental principles of systems engineering with a circular and iterative digitalization process, making it a valuable digitalization framework for innovation and efficiency across various engineering domains, including aerospace and ground vehicle development.

Figure 2 examines the digital product data connecting the other information domains in an enterprise setting. Digital Product Data (Figure 2, lower bottom) is a critical bridge connecting multiple data domains within an organization, fostering streamlined operations and informed decision-making. It supports analytics and insights (Figure 2, top left) by providing the foundational data for uncovering patterns, anomalies, and actionable insights that inform product optimization and strategic decisions. Moreover, Digital Product Data influences user interfaces and experiences, ensuring that interfaces are responsive and intuitive, enhancing overall user satisfaction. Data collection and integration (Figure 2, middle) act as a central repository, consolidating information from various product lifecycle stages and enabling seamless team collaboration. Lastly, Digital Product Data extends its reach across the entire enterprise (Figure 2, right), enhancing organizational capability by ensuring all departments have access to the latest product information. This interconnectedness empowers organizations to operate efficiently, innovate effectively, and maintain competitiveness.





Figure 1 . Iterative Circular Digitalization Process in Systems Engineering



Figure 2 . Digital Product Data Integration and Enterprise Connectivity



Figure 3 examines the data exchange between physical and virtual vehicle models, a critical element of digitalization in product design and development. This data exchange streamlines communication and synchronization between the physical prototype (Figure 3, left) and its digital counterpart (Figure 3, right). It increases accuracy through precise measurements, iterative refinements, and comprehensive simulations, fostering early issue detection and cost savings. This data exchange significantly shapes decision-making throughout the design and development process, providing real-time feedback, facilitating iterative refinements, and enabling comprehensive evaluation of design alternatives. Consequently, decision-makers benefit from a wealth of insights, leading to more informed and cost-effective choices in the quest for optimal vehicle design and development.



Figure 3 . Data Exchange between Physical Model and Virtual Model

Figure 4 demonstrates the versatile application of digital models across a product's lifecycle, spanning from the "As Designed" to "As Manufactured" and "As Used" stages. This concept parallels their role in bridging the gap between these states, exemplified by jet engine blades (similar to the aircraft component example in Figure 1) and maintaining a consistent engineering philosophy with ground vehicles utilized by the US Army. A comprehensive digital representation initially captures the blade's intended design, serving as the foundation for anticipated performance with minimal variability. During manufacturing, rigorous inspections ensure precise conformance with design specifications, fostering robust quality control. However, inherent manufacturing variability introduces distinctions between "As Designed" and "As Manufactured." Over the product's operational life, real-world usage data seamlessly integrates with the digital model, empowering engineers to monitor performance, promptly identify deviations, and enable predictive maintenance vigilantly. This variability assumes particular significance under "As Used" conditions, where mechanical and thermal stresses subject the product to rigorous trials. These advanced digital models are indispensable tools, elevating product performance and efficiency, fortifying reliability, and upholding stringent safety standards through meticulous data-driven optimization practices.



Figure 4 . Comparison of Product: As Designed vs. As Manufactured vs. As Used



Therefore, the U.S. Army's recognition of the promise offered by digital modeling in the context of ground vehicles is contrasted with the practical realities stemming from varying degrees of digital data availability, complexities of reverse engineering, and the lack of standardized data repositories. While capturing the digital representation of legacy weapons platforms will involve much manual work and effort, it is not without benefits. It will simply be a choice the Army will need to make in light of concerns around intellectual property, budget, and readiness.

Moreover, in considering future acquisition activities, it is crucial to recognize the importance of having a digital shape definition. At the same time, conceptually a significant step and hugely helpful, it only scratches the surface of what is needed to support allocation and readiness decisions. Additionally, some level of access to digital product and process data should be negotiated to support sustainment over the lifecycle. In the ongoing balance between goals and limitations, the U.S. Army is dealing with various difficulties while trying to build a robust digital modeling infrastructure. This infrastructure could significantly improve the U.S. Army's operations and what it can achieve.

#### **1.2 Digital Modeling for Ground Vehicles**

Within the evolving landscape of ground vehicle capabilities, a central focus emerges on the transformative potential of digital modeling. This discussion notably underscores the crucial role that digital modeling plays in understanding the complex nature of ground vehicle performance, especially in demanding environmental conditions. Furthermore, the synergy between non-destructive testing (NDT) and digital modeling is essential. NDT, through its non-invasive data acquisition, complements digital modeling capabilities. While NDT provides real-world insights, digital modeling excels in analyzing, simulating, and predicting performance under diverse conditions. This harmonious collaboration empowers engineers and decision-makers to make well-informed choices in design, maintenance, and optimization, thereby enhancing the reliability and safety of ground vehicles across a spectrum of operational scenarios.

Central to this discussion is the strategic goal of utilizing digital models for simulations that forecast outcomes like those seen in previous acquisition research (Tsutsui et al.), where a model-based, decision-support framework was evaluated for defense acquisition. The overarching goal is to equip decision-makers with a proactive understanding of ground vehicle behavior under various environmental conditions, enabling them to anticipate and strategize for diverse vehicle use conditions. This forward-looking approach empowers the U.S. Army to make well-informed decisions that optimize ground vehicle configurations and operational strategies, thereby enhancing their efficiency and effectiveness in traversing the demanding terrains in harsh environments.

Venturing beyond traditional boundaries, this research discussion introduced thought-provoking inquiries into the untapped potential of digital models. Exploring scenarios that go beyond the norm opens pathways to adaptability and customization. By capitalizing on the flexibility offered by digital modeling, decision-makers unlock opportunities to tailor ground vehicles to meet the specific operational demands posed by challenging environments. This adaptable methodology ensures that ground vehicles remain finely tuned to navigate the distinct challenges presented by these harsh landscapes.

This ongoing conversation underscores the profound significance of digital modeling in unveiling ground vehicle capabilities. Through the strategic deployment of digital models for predictive insights and the exploration of innovative scenarios, the U.S. Army effectively positions itself at the forefront of harnessing technological advancements to address the complexities of operating vehicles in the most challenging environment, like those in the Arctic and beyond.

#### 1.3 Ground Vehicle Requirements for the Arctic Environment

In May 2022, the Army announced its plan to establish a new Alaska-based division, the 11th Airborne Division ("CRS"). This initiative involves activating new units and reconfiguring two existing Alaskan Infantry Brigade Combat Teams (IBCTs). As this new division takes shape and additional forces are deployed in Alaska, the dynamics of ground vehicle requirements, specifically concerning the JLTVs, could potentially undergo significant changes.

Engaging in conversations with Army personnel highlights a significant focus on the crucial task of adapting ground vehicles to excel in the challenging conditions of Arctic environments, where the vehicle operating temperature can plummet as low as -50 degrees Fahrenheit (Eversden), (Zielinski and Maguire), while another source (Rozell) even suggest that temperature may drop to as low as -80 degrees Fahrenheit. Characterized by their extremely cold temperatures, these landscapes demand vehicles that meet functional requirements and demonstrate resilience in harsh climatic conditions. Therefore, examining ground vehicle requirements for the Arctic becomes a vital consideration, emphasizing the essential role of digital modeling in guiding design and decision-making processes.

At the core of these discussions lies Army Regulation (AR), Army Techniques Publication (ATP), and DoD Comprehensive Selected Acquisition Reports (SARs) documents that the Army published, namely Army Regulation ("AR 70-38"), Army Techniques Publication ("ATP 3-90.97"), and SAR on JLTV ("DAMIR"). These comprehensive guides establish essential criteria for effective ground vehicle operations across various climate categories, emphasizing the distinctive challenges posed by cold environments, such as those observed in the Arctic. This document's guidelines lay the foundation for formulating design principles and operational strategies, ensuring ground vehicles' adaptability and robustness to perform effectively in the harshest cold conditions.



Furthermore, the discussions with U.S. Army personnel revealed a key emphasis on the complex relationship between temperature, vehicle performance, materials, and components. This complex mix of factors shapes the detailed considerations behind crafting ground vehicles suited for Arctic missions. The significant impact of temperature (i.e., thermal loading) on various vehicle aspects underscores its importance as a critical factor influencing the fundamental characteristics of vehicles designed for Arctic use. This understanding calls for a comprehensive design approach that covers vehicle dynamics and thoughtfully incorporates the Arctic environment's distinct thermal dynamics.

The US Army personnel highlighted the importance of aligning ground vehicle requirements with the challenging cold conditions characteristic of Arctic landscapes. The reference to the AR document ("AR 70-38") emphasizes the establishment of operational benchmarks based on diverse climate classifications. At the same time, the detailed conversations further emphasized the significant role of temperature-related considerations in guiding the formulation of design attributes and performance benchmarks for ground vehicles well-suited for Arctic terrains.

Given these recent developments, the Army's establishment of the 11th Airborne Division in Alaska will most likely introduce an additional aspect to the domain of ground vehicle requirements. With new division units, reconfigured IBCTs, and increased forces in the Arctic region, the evolving demands for JLTVs may experience significant adjustments. As the Army's strategic posture adapts to this changing context, integrating ground vehicle requirements with the evolving divisional structure remains critical, shaping the path toward optimized operational effectiveness and strategic agility.

#### 1.4 Data-Driven Decision Making for Ground Vehicle Selection and Preparation

The pursuit of data-driven decision-making takes center stage when selecting and readying ground vehicles, especially in unique environments like the Arctic. The objective is to leverage the insights from extensive data to inform and guide the streamlined process of choosing and preparing vehicles that meet operational requirements and exhibit resilience in extreme conditions.

A comprehensive array of data attributes facilitates informed decisions for U.S. Army personnel. Considerations span a broad spectrum, encompassing critical factors such as mobility, tire selection, powertrain specifications, oil/fuel selection, structural attributes, shock absorption capabilities, reliability metrics, gradeability performance, and other relevant attributes ("AR 70-38"). This diverse range of data collectively serves as the bedrock upon which robust and informed decisions are meticulously crafted, ensuring that the selected ground vehicles are fit for purpose and optimized for the specific challenges of Arctic environments.

A critical focus that emerged from the discussions with the US Army personnel was the detailed understanding that different vehicle types and platforms require varying levels of data detail. Recognizing this diversity underscores the significance of tailoring data acquisition efforts to the specific requirements and complexities of each distinct vehicle type and platform. Furthermore, the spotlight turns to the essential role of accessing Original Equipment Manufacturer (OEM) data—an indispensable resource that serves as a cornerstone for effective decision-making. Accessing OEM data becomes a valuable asset, offering a reliable and authoritative foundation for data-driven choices.

Introducing a potential disruption, the change of the supplier for JLTVs from Oshkosh to AM General (Tadjdeh) (Tricomo) raises concerns regarding access to OEM data. This shift could impact the availability of crucial data required for data-driven decision-making in ground vehicle selection and preparation. The transition between suppliers may introduce complexities in obtaining OEM data, potentially hindering the seamless and informed decision-making process that relies on comprehensive and accurate OEM data. Since the JLTV supplier is changing from Oshkosh to AM General (Magnuson), addressing the potential implications on data access and ownership becomes essential in maintaining the decision-making framework's robustness.

Exploring data ownership and access further, the conversation with the US Army personnel unveiled a detailed examination of contrasting approaches: owning data versus accessing data. The discussion dived into the complexities of data rights, ownership, and their implications for informed decision-making. Challenges often stem from the complexities of data access and ownership agreements. The dialogue emphasizes the importance of balancing owning and accessing data, recognizing the vital roles in cultivating a comprehensive and knowledgeable approach to selecting and preparing ground vehicles.

In short, the discussion about requirement-driven decision-making for ground vehicle selection and preparation reflected a solid commitment to using the requirements specified in the reference document ("AR 70-38") as a guide. These discussions encompassed a wide range of aspects, carefully chosen to ensure optimal performance and adaptability of ground vehicles in the challenging Arctic environment. The importance of accessing OEM data while managing data ownership and access challenges was also highlighted, resulting in a comprehensive framework that empowers decision-makers to confidently address the challenges of vehicle selection and preparation with precision.



## ENHANCING DATA UTILIZATION AND INSTITUTIONAL MEMORY WITH AN INTELLIGENT FRONT-END (IFE)

Building upon insights gained from conversations with DoD stakeholders and emphasizing the crucial role of efficient data utilization, we shift from discussion to implementation. Introducing the Intelligent Front-End (IFE) framework, this section dives into the optimization of data management, integration, and utilization. By empowering decision-makers and reinforcing the DoD's institutional memory, the IFE framework aligns seamlessly with our ongoing mission of achieving effective digital transformation.

Efficient use of data cannot be just "nice to have" in domains like military operations, equipment maintenance, and decision-making. It is a must. When people interact with data, they unintentionally send signals about what matters. However, making the most of these signals requires an innovative approach to turn them into concrete improvements. This is where the IFE comes into play. As a bridge between existing systems and modern data needs, the IFE decodes these signals and transforms them into practical enhancements, blending human insights with technological advancements.

The innovative approach behind the IFE dives into the domain of user signals. IFE elevates data delivery, making it precise and exceptionally user-friendly. Thus, users can use this system as a reliable data partner, thereby helping users meet the demand for accurate, adaptable, and user-centric data utilization. With the IFE constantly learning, improving, and fine-tuning responses, it is like having a knowledgeable data ally. This carries significant implications in various contexts, from informed decision-making to streamlined operations. All these pieces come together, and the IFE becomes a transformative force across the spectrum. In the following section, the description will dive into the interactions among users, the existing/legacy systems, and the IFE within the context of three distinct phases (Phases 1–3).

In Phase 1 (Figure 5), "Learning," the IFE operates discreetly in the background as an intermediary between users and the currently used/legacy systems. The system transmits user queries (Q) to the currently used systems and promptly relays the resulting responses (R) back to the users. During this phase, the IFE takes on the role of an attentive observer, closely studying the interactions between users and the currently used/ legacy systems. This process of observation and learning helps the IFE gain insights into user preferences, patterns, and the effectiveness of responses. Additionally, users have the option to provide quick feedback (i.e., User rating of R) by giving a simple one-click rating to indicate how useful they found the provided response.



Figure 5 . Phase 1: Learning (IFE is passive)



In Phase 2 (Figure 6), "Dual Deployment," users are given a dual-choice option. They can either directly engage with the familiar legacy systems as they have done in the past (Figure 5), or they can opt for an alternative route by using the IFE. This is similar to taking the traditional road or exploring a new, more optimized path. During this phase, the IFE becomes more actively involved. The IFE steps in to optimize the communication process by adjusting both the user queries (Q') and the responses received (R'). This proactive approach ensures that the delivered information is finely tuned to meet the specific needs and expectations of the users. This dual deployment lasts until the new IFE improves over the old IFE (i.e., User rates R vs. R").



Figure 6. Phase 2: Dual Deployment (IFE is active, but it is not fully in charge)

In Phase 3 (Figure 7), "Fully Deployed IFE," the IFE takes a central position, directly aligning itself between the user and the currently used/legacy system, thereby eliminating the need for dual deployment. All information and interactions flow exclusively through the new IFE, which serves as the primary conduit for user queries, responses, and data communication. This streamlined configuration ensures a unified and optimized user experience, where the IFE seamlessly facilitates data exchange while intelligently enhancing the interaction process.



Figure 7 . Fully Deployed IFE

Integrating the innovative approach using the IFE enhances data utilization and contributes to establishing and preserving institutional memory through digital technology. The IFE's perceptive understanding of data utilization patterns and user interactions plays a central role in accumulating valuable organizational insights. As users engage with data, the IFE captures these interactions, gradually constructing a digital repository of institutional knowledge. This synergistic relationship between refined data utilization and institutional memory enhances decision-making processes and facilitates the seamless transfer of organizational knowledge and expertise. This proposed approach ensures operational continuity and adaptive responses to dynamic challenges. Embracing the innovative approach of using the IFE highlights the potential to elevate data utilization, improve operational efficiency, and strengthen institutional memory's core basis/foundation, collectively shaping a transformative landscape for data-driven activities.



## ANALYZING THE POTENTIAL OF MISSION-AWARE INTEGRATED DIGITAL TRANSFORMATION FOR MAXIMIZING THE DoD OPERATIONAL ADVANTAGE

Conversations with US Army personnel offered valuable insights into ground vehicle modeling and preparation within the DoD scope. These discussions, centered on the challenges and possibilities associated with ground vehicles in extreme environments, unveil compelling opportunities for leveraging mission-aware integrated digital transformation to maximize the operational advantage of the DoD.

Central to these conversations is the significant role of digital modeling, which emerges as a powerful tool for enhancing the decision-making process. By creating accurate digital replicas (i.e., digital twins) of ground vehicles, the DoD gains the capacity to simulate and evaluate vehicle performance under various conditions. In scenarios like the Arctic, known for its extreme cold, this simulation-driven approach proves invaluable for well-informed decision-making about vehicle selection, operation, and strategic adaptations.

Moreover, it is worth noting that these digital twins' accuracy hinges on maintaining a comprehensive per-vehicle part number database throughout the sustainment process. Within this context, the comprehensive per-vehicle part number database should include information about the specific software versions used in each vehicle. In the context of digital twins and ground vehicles, software versions can be critical because they may impact how the vehicle operates, its capabilities, and its compatibility with other systems. Including information about the software versions in the database ensures that the digital twin accurately represents the vehicle's configuration and capabilities, essential for effective simulation and decision-making. Maintaining a real-time data stream of the vehicle's operating environment is crucial. While much of the discussion centers around comprehending the thermal environment, the scope extends beyond that. Marine/saltwater exposure and humidity can also accelerate material degradation. Therefore, the effectiveness of the per-vehicle twin relies on its ability to comprehensively understand the actual operating environment, ensuring a more accurate basis for decision-making.

Further emphasizing this potential is the ongoing discussion surrounding ground vehicle requirements in extreme settings. Here, the necessity of operational adaptability comes to the forefront. The digital twins equip the DoD to analyze and tailor vehicles for non-standard conditions rapidly. By simulating the effects of extreme temperatures on vehicle components and materials, the DoD can proactively address potential performance constraints and optimize vehicle designs to align with the unique demands of specific environments seamlessly.

However, the path to realizing these benefits is not without its challenges. The dialogue highlights complexities related to data accessibility and ownership, particularly concerning acquiring digital data from OEMs. In order to navigate this terrain, mission-aware digital integration emerges as a strategic avenue for establishing collaborative partnerships and securing timely access to crucial data. The DoD can construct a comprehensive overview of ground vehicle capabilities and limitations by gathering data from various sources.

Beyond its role in decision-making, integrating digital models and data across varied ground vehicle platforms holds promise for streamlining logistics and maintenance processes. Leveraging these digital models allows the DoD to anticipate maintenance needs, optimize supply chains, and devise strategies for vehicle repairs or component replacements. This proactive approach minimizes operational downtime while maximizing operational readiness, regardless of where the vehicles are operated.

Furthermore, the discussion highlights how digital models can be customized for different mission profiles and scenarios. With the ongoing discussion of mission-aware integrated digital transformation, the DoD can create specific simulations that accurately mirror various operational scenarios' unique challenges and specific needs. This tailored simulation capability enhances the accuracy and relevance of decision-making processes.

Collecting these insights points to the digital implementation effort for boosting the DoD's operational advantage. By utilizing digital modeling, simulations, and data-driven decision-making, the DoD can skillfully adapt ground vehicles for various environments, improve mission readiness, and maximize resources. Tackling data access and ownership complexities is crucial, as it holds the key to unlocking the full range of possibilities in integrated digital transformation. As the DoD tackles these challenges, the benefits become apparent through enhanced operational excellence.

Finally, exploring further into the discussion with the US Army personnel revealed a practical approach to utilizing specific documents and accessing others, such as the Initial Capability Document (ICD), Capability Design Document (CDD), and Capability Production Document (CPD), to guide informed decision-making. Also, an option for utilizing specific SARs was emphasized. The research team also discussed the possibility of formalizing a Memorandum of Understanding (MOU)/DD 254 to specify the classification requirements for contracts with relevant entities to ensure access to essential files for future research.



## CONCLUSIONS

In summary, the conversations with DoD stakeholders have highlighted critical aspects of digital modeling, ground vehicle preparation, and data-driven decision-making within the U.S. Army. These discussions have revealed the potential benefits and the challenges associated with leveraging digital technology to enhance the DoD's operational advantage.

One key takeaway is recognizing the transformative potential of digital modeling in understanding and optimizing ground vehicle performance, particularly in extreme environments like the Arctic. The creation of accurate digital twins provides a powerful tool for simulating and evaluating vehicle behavior under diverse conditions, facilitating well-informed decision-making in vehicle selection, operation, and adaptation.

However, the path to realizing these benefits is not without complexities. Challenges related to data accessibility, ownership, and the transition between vehicle suppliers must be addressed. To navigate these challenges, a mission-aware integrated digital transformation approach is crucial. This approach involves collaborative partnerships, data integration, and tailored simulations to enhance decision-making accuracy and operational readiness.

Furthermore, the discussions have highlighted the importance of maintaining comprehensive per-vehicle part number databases and real-time data streams to ensure the accuracy of digital twins. To support effective decision-making, these digital representations must encompass the vehicle's physical attributes, software versions, and the actual operating environment.

In addition to decision-making, integrating digital models and data holds promise for streamlining logistics, maintenance processes, and supply chain optimization. This proactive approach minimizes operational downtime and maximizes readiness.

The DoD's journey toward digital transformation presents a wealth of opportunities to enhance operational excellence. By embracing digital modeling, simulations, and data-driven decision-making, the DoD can adapt ground vehicles for diverse environments, improve readiness, and maximize resources, ultimately strengthening its operational advantage in an ever-evolving landscape.

In our future plan, we aim to create a versatile decision/reasoning tool framework tailored to various cases, providing high-level guidance to sponsors based on crucial decision-making factors. This framework will allow us to prioritize modeling efforts to address specific decision needs. Additionally, when collaborating with a DoD unit, we intend to move toward obtaining clearance-required information and gaining insights into their decision-making processes, with a potential focus on airframes and sea platforms. Throughout these initiatives, our goal is to refine our approach continuously, leveraging digital modeling and data-driven decision-making to meet evolving sponsor requirements and enhance the DoD's operational advantage.



## **APPENDIX**

#### **Appendix A. Project Timeline**

Figure 8 displays the project timeline. The project commenced in October 2022 and concluded in September 2023, with a total duration of one year.



Figure 8 . Project Timeline



#### Appendix B. Sponsor Meetings during the Performance Period

Table 1 provides a summary of sponsor meetings held during the Performance Period. The table excludes all meetings held within the research team (Purdue and Texas A&M) and meetings between the research team and AIRC representatives.

Date	Duration (hour)	Attendees from Sponsoring Organization (DoD)	Agenda
10/21/2022	1.0	Steve McKee, Nickee Abbott, Dennis McBride, Jazmine Garard	Project kick-off with the DoD sponsors
11/10/2022	0.5	Bill Baker, Richard Wimberly	Digital modeling at the Marine Corps Logistics Command (LOGCOM)
1/26/2023	0.5	Joseph Sparks	Digital modeling at the Naval Air Systems Command (NAVAIR)
1/31/2023	1.0	Steve McKee, James Colson	Research Update with the DoD sponsors
2/2/2023	0.5	Harry Bailey	Digital modeling at the Marine Corps LOGCOM
2/22/2023	1.0	James Colson	S-Series Integrated Product Support (IPS).
3/15/2023	1.0	Bill Baker, Richard Wimberly, Van Weaver	Digital modeling at the Marine Corps LOGCOM
6/12/2023	1.0	Steve McKee, Dennis McBride, Mark Temnycky, Jazmine Garard	Research Update with the DoD sponsors
6/14/2023	1.0	Steve McKee	Follow-up from the Research Update
7/19/2023	1.0	Steve McKee, Eric Linderman, Sebastian Karwaczynski, Paul Strzalkowski, Sanjay Kankanalapalli	Digital modeling in JLTV
7/20/2023	1.0	Steve McKee, Eric Linderman, Sebastian Karwaczynski, Robert Kluge, Gerardo Sotomayor Morales, Erin Tromley, R. Mark Melchior, Jeffrey Davis, Marion Koreck, Lisa Orejel, Michael Jones, Christopher Wilhelm	Digital modeling in Ground vehicles

Table 1 . Summary of Sponsor Meetings

#### Appendix C. List of Publications Resulted

No publications have been made as of the time of preparing this document (i.e., August 15, 2023).



## ACRONYMS AND ABBREVIATIONS

AI	Artificial Intelligence
AIRC	Acquisition Innovation Research Center
AR	Army Regulation
ATP	Army Techniques Publication
CAD	Computer-Aided Design
CDD	Capability Design Document
CPD	Capability Production Document
DoD	Department of Defense
FoV	Family of Vehicles
HMMWV	High Mobility Multi-purpose Wheeled Vehicle
Humvee	High Mobility Multi-purpose Wheeled Vehicle
IBCTs	Infantry Brigade Combat Teams
ICD	Initial Capability Document
IFE	Intelligent Front-End
IPS	Integrated Product Support
JLTV	Joint Light Tactical Vehicle
LOGCOM	Logistics Command
ML	Machine Learning
MOU	Memorandum of Understanding
NAVAIR	Naval Air Systems Command
NDT	Non-Destructive Testing
OEM	Original Equipment Manufacturer
SAR	Selected Acquisition Reports
SERC	Systems Engineering Research Center



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## **GLOSSARY OF TERMS**

**Digitalization**: Digitalization in advanced manufacturing is a strategic use of digital technologies, such as data analytics, to optimize and automate manufacturing processes, introduce innovation, and improve overall efficiency. This approach goes beyond digitization, shown below, by modernizing operations through data-driven decision-making and automation, such as implementing smart factories. It changes both the form and the process for creating and using information. Notably, digitalization and digital transformation are more closely related in definition, reflecting the comprehensive changes it brings to manufacturing processes.

**Digitization**: Digitization in digital engineering involves converting analog design data into digital formats, fundamentally changing the form of the information. This simplifies data management and enables more in-depth analysis and simulations. As an illustrative example, it encompasses the conversion of hand-drawn sketches into precise CAD models. This transition boosts design efficiency and fuels innovation within digital engineering workflows, enabling real-time collaboration, virtual prototyping, and advanced design validation.

**Point cloud**: In digital engineering and advanced manufacturing, a "point cloud" represents a collection of 3D data points meticulously capturing the surface details of an object or its surrounding environment. These point clouds are generated through the precise technique of 3D scanning, providing an accurate representation of an object's geometry. Point clouds serve as a fundamental building block for creating CAD data, facilitating the transformation of real-world physical objects into digital models. Their diverse applications range from supporting reverse engineering efforts to ensuring quality control and validating designs. Point cloud data is also pivotal in 3D printing and additive manufacturing, guaranteeing the precision and fidelity of replicated or customized physical objects. Furthermore, point clouds are instrumental in comparing manufactured parts to original designs, streamlining quality control and inspection processes in advanced manufacturing.

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